



**The Africa-USA  
International Chamber of Commerce & Industry**

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

Contact: Al Washington  
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**Hon. Gilbert Bukenya, Vice President of  
Uganda Speaks at 2<sup>nd</sup> Annual Trade Conference  
at 16<sup>th</sup> Annual Los Angeles Black Business Expo  
& Trade Show**

**Africa • USA Trade Relationships Explored**

The **Africa/USA International Chamber of Commerce and Industry (AfUSA)** is pleased to invite the press corps of the Greater Los Angeles area to meet and interview the Honorable Gilbert V. Bukenya, Vice President, Uganda. The Vice President will be available on Friday September 10<sup>th</sup> at 2:00 pm in Room 309, second level, Tom Bradley Hall, Los Angeles Convention Center, Figueroa Street and Pico. Members of the Ethiopian and South African Trade Delegations will also be available to respond to questions during the Press Conference.

The Vice President will address the 2<sup>nd</sup> **Africa-USA Trade Conference**, on Saturday morning, September 11, 2004 in Room 308A/B.

The conference and **Africa Trade Pavilion** are conducted in partnership with the **Los Angeles Black Business Expo and Trade Show (LABBETS)** at the world famous Los Angeles Convention Center.

The leaders of these two economic development organizations (**Dr. Reuben Jaja**, President of AfUSA and **Harold Hambrick**, President of LABBETS) have combined forces and resources to accelerate the growth of trade and investment between businesses in the USA and businesses on the African continent.

The **Africa Trade Pavilion**, brings the products and experiences of Africa to the heart of Los Angeles. This year we feature exhibits from Ethiopia, South Africa, Uganda, and Ghana. Business owners, trade representatives and government leaders will have access to the exhibitors in the Africa Trade Pavilion and the 400+ exhibitors and sponsors in the Los Angeles Black Business Expo at large.

Concurrently, the **Africa-USA Trade Conference** will offer a series of plenary, panel discussion and networking sessions for the full and unfettered exchange of information on trade and investment opportunities and humanitarian programs throughout the African continent. The three-day trade conference and trade pavilion will include:



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### Friday, September 10<sup>th</sup>

- **Los Angeles Black Business Expo & Trade Show Opening Ceremony:** 10:00 am, Tom Bradley Hall, Los Angeles Convention Center
- **Africa Trade Pavilion & Los Angeles Black Business Expo & Trade Show:** Opens to the public Noon to 8:00 pm
- **Trade Delegation Press Conference:** 2:00 pm, Room 309, 2<sup>nd</sup> Level, Tom Bradley Hall, Los Angeles Convention Center,
- **African Nations National Briefings:** 3:00 pm, Room 308A/B, Los Angeles Convention Center focusing on Uganda, Ethiopia and South Africa

### Saturday, September 11<sup>th</sup>

- **Presidential Plenary:** Keynote Address by the Honorable Professor Gilbert Bukenya, Vice President, the Republic of Uganda, 9:00 am, Room 308A/B, 2<sup>nd</sup> Level, Tom Bradley Hall, Los Angeles Convention Center. Mr. Joe Dudley, Sr. President, Dudley Products will give remarks.
- **Africa Trade Pavilion & Los Angeles Black Business Expo & Trade Show:** Noon to 8:00 pm, Tom Bradley Hall, Los Angeles Convention Center
- **Tourism and Entertainment Opportunities in Africa:** Discussion led by John Amos on investment opportunities at 1:30 pm, Room 308A/B, 2<sup>nd</sup> Level, Tom Bradley Hall, Los Angeles Convention Center
- **Financing International Trade:** Panel discussion on international banking and financing at 4:30 pm, Room 308A/B, 2<sup>nd</sup> Level, Tom Bradley Hall, Los Angeles Convention Center

### Sunday, September 12<sup>th</sup>

- **One-on-One Business Meeting with Trade Delegates:** 8:30 am, Room 308A/B, 2<sup>nd</sup> Level, Tom Bradley Hall, Los Angeles Convention Center
- **Africa Trade Pavilion & Los Angeles Black Business Expo & Trade Show:** Noon to 8:00 pm, Tom Bradley Hall, Los Angeles Convention Center
- **Humanitarian Projects – The Value/How to Participate:** Panel discussion featuring leaders of humanitarian programs in the Southern California at 2:00 pm, Room 308A/B, 2<sup>nd</sup> Level, Tom Bradley Hall, Los Angeles Convention Center
- **The Role of Sister City Programs in Africa's Economic Development:** Los Angeles area Sister City Committee leaders discuss the results of their years of work and how we can all



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participate at 2:00 pm, Room 308A/B, 2<sup>nd</sup> Level, Tom Bradley Hall, Los Angeles Convention Center

Affiliated events include the **South African Business Club Monthly Mixer** on Thursday, September 9<sup>th</sup> at 6:30 pm at the Rooibos Tea House, 533 N. Fairfax, Los Angeles. The meeting will feature the trade delegation from Limpopo, South Africa and Dwayne A. Gathers, Regional Manager, LAEDC. RSVP at 310-387-6154. Non-member admission is \$35.00.

An average of over \$1 billion in 2-way trade activity takes place between Africa and the Los Angeles Customs District each year. Africa has yielded a higher rate of return on foreign direct investment than any other region since 1990 (UNCTAD).

To attend the trade conference or participate in the trade pavilion marketing opportunity contact the Africa-USA International Chamber of Commerce by telephone at (213) 627-0660 or request information by sending an e-mail message to [events@afrika-usa.org](mailto:events@afrika-usa.org). For information on the Los Angeles Black Business Expo & Trade Show call (323) 290-4743 or visit [www.blackbusinessexpo.com](http://www.blackbusinessexpo.com).

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