

EXHIBITOR CONTRACT: AFRICA TRADE PAVILION

Friday, Saturday & Sunday

September 22-24, 2006

Los Angeles Convention Center / Tom Bradley Hall (South Hall)



3683 Crenshaw Blvd., Suite 502, Los Angeles, CA 90016 ▪ Phone: (323) 290-4743 ▪ Fax: (323) 290-1750 ▪ www.blackbusinessexpo.com

The undersigned hereby applies for space in the Los Angeles Black Business Expo & Trade Show and agrees to be bound by the Terms and Conditions listed on the attached page.

Registration:

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail Address: _____ Web Address: _____

Contact Name: _____ Owner(s): _____

Product/Service to be sold: _____

Date Started Business: _____ Years in Expo: _____

Sole Proprietor Partnership Corporation Non-Profit (Must attach 501(c)(3) letter)

- Type of Business:**
- Manufacturing Service Food Service Travel/Tourism
 - Automotive/Transportation Computer/Technology Fashion/Beauty Retail
 - Finance/Banking/Investment Real Estate/Insurance Health/Fitness Religion/Spiritual
 - Contractor/Home Improvement Public Administration Legal Services Import/Export

Exhibit Space:

When making your space choice, please note the square footage and location are subject to availability. Your exhibit space number is subject to change prior to written confirmation.

Preferred Space Location: 1. _____ 2. _____ 3. _____

	Quantity	Size	Price	Deposit 50%*	Balance
Corporate		10' x 20'	\$2,500		
Government Agencies		10' x 10'	\$1,500		
Corner Space		10' x 10'	\$1,095		
In-line exhibit space		10' x 10'	\$895		
Food Court Space		15' x 30'	\$1,595		
Autoland Space		8' x 18'	\$1,295		
Non-profit exhibit space (Must attach 501(c)(3) letter)		10' x 10'	\$595		

*PLEASE NOTE: 50% OF BOOTH FEES ARE DUE WITH APPLICATION. BALANCE DUE 45 DAYS PRIOR TO SHOW DATE.

Signature:

Exhibitor's Signature _____ Name (please Print) _____ Date _____

FOR OFFICE USE ONLY: Accepted, Los Angeles Black Business Expo & Trade Show (SLAM, Inc.)

Authorized Signature _____ Title _____ Date _____
 Please note that space is not assigned until your written confirmation is received from the office.

Office Use Only:

Booth#: _____
 Early Reg.: _____
 Date: _____

Terms and Conditions:

As an Exhibitor in the Los Angeles Black Business Expo & Trade Show, I agree to adhere to the following:

- 1. Contract:** This Exhibitor contract properly executed by applicant (Exhibitor) shall upon written acceptance and notification of booths assigned by the Los Angeles Black Business Expo and Trade Show (Show Management) constitute a valid binding contract. Whereas the management reserves the right to accept and reject any applicant.
- 2. Space Assignments:** Show Management exercises full authority over the assignment of all exhibitor spaces. The Los Angeles Black Business Expo is a unique show with special assignment of floor space for pre-designated pavilions. Categorically and by sign-up date are the main criteria used in making the space assignments.
- 3. Exhibit Space:** Decorating service will furnish:
 - 1— 6' draped table
 - 2—side chairs
 - 1—wastebasket
 - 1—7"x44" one-line identification sign
 - Loading drayage (delivery) from loading dock to exhibit space, up to 1,500 pounds
- 4. Exhibit Guidelines:**
 - State law requires all sellers (where applicable) to have a current and valid resale permit. It is the sole responsibility of the exhibitor to collect and report sales tax generated at the show.
 - There is **NO MUSIC** allowed from the exhibit space, without the authorization of the Los Angeles Black Business Expo & Trade Show Management.
 - **Show Management must approve all food and beverage sampling. The selling of any beverage or food requires prior approval of the Official Convention Center Food Provider, special arrangements and insurance approvals that begin with Show Management authorization.**
 - The Fire Rules prohibit the use of helium filled balloons or helium tanks in the exhibit hall at any time.
 - All exhibitors assume responsibility for compliance with all pertinent ordinances; regulations and codes of duly authorized Local, State, Union and Federal governing bodies concerning fire, accident, or any other cause. Exhibitor is required to provide all insurance and/or policy riders to cover all exhibitors' space content.
 - Exhibitor agrees to hold show management harmless from any liability and from any bodily injury, property damage and all liabilities arising from the operation of the exhibit or products sold during the show.
 - Exhibitor agrees not to sell, sublet, share, exchange or assign this rental space to any other party. Exhibitor will be asked to leave the show without a refund if the subletting policy is violated.
 - **The distributing of any material is prohibited outside of the assigned exhibit space. This includes on or around the concession tables. Violators will be asked to discontinue distribution by Security.**
 - All exhibitor merchandise must be legal. Counterfeit items such as videotapes, clothing, watches, and purses are prohibited. (Note: alcohol, tobacco, firearms, ordinance, survival weapons, gases or pepper sprays and related items are prohibited from display or sale within LABBETS.)
 - Show Management will provide guard service throughout hours of set-up, show time, move-out and exercise reasonable care for the protection of all exhibitors and displays.

Notwithstanding, the Los Angeles Black Business Expo and Trade Show does not assume responsibility for exhibitor property, his staff or agents from theft, fire accident.

- No smoking is allowed inside the exhibit hall. (*Los Angeles Fire Department ordinance*)

Show Management reserves the right to exclude or to require modification of any exhibitor's display or demonstration that it considers unsuitable to or not in keeping with the purpose of the Los Angeles Black Business Expo & Trade Show. Show Management reserves the right to rent space to firms, companies, individuals, and organizations engaged in similar or competitive businesses to exhibitor. (Unless otherwise contracted with Show Management).

This contact is non-cancelable.

- **Payment Terms: A 50% deposit is due with submittal of contract. The balance is due on August 8, 2006, 45 days prior to the show date.**
- Where applicable, any exhibit space reservation made after August 8, 2006 must be paid in full by cashier's check or money order.
- Show Management reserves the right to cancel or reassign any exhibit space where our office has not received payment 2 weeks prior to the show date and to remove any one displaying unbecoming or insulting conduct.
- ALL EXHIBITS MUST BE SET-UP AND READY TO GO PRIOR TO SHOW OPENING AT NOON, FRIDAY, SEPTEMBER 22, 2006. (Move-in occurs Thursday, September 21, 2006 from 8:30 am to 6:00 pm)
- **Any exhibitor who fails to set-up by 10:30 am on the first day of the show may lose the exhibit space without a refund.**
- *All monies are non-refundable. A \$25 service fee will be charged on all returned checks.*
- All checks and money orders are to be made payable to the **Los Angeles Black Business Expo & Trade Show.** (*No cash, checks preferred please, whether mailed or walk-in.*) Thank you!

Advertising: Policies and Conditions

1. Los Angeles Black Business Expo and Trade Show (LABBETS) reserves the right to reject any advertisement which Expo Show Management feels is not in keeping with publication standards. All ad copy is subject to LABBETS approval.
2. Every possible care is taken in the production and display of the e-Resource Guide. However, if a mistake or omission occurs, LABBETS will not be held financially responsible. Further, the LABBETS shall not be held liable for damages if there is failure to publish an advertisement for any reason.
3. Advertisers and advertising agencies also assume liability for content including text, representations and illustrations of advertisements printed and also assume responsibility for any claims arising therefrom made against LABBETS.
4. Please provide film with laser proofs for black and white and color matchprints for 4-color. Submit film negatives emulsion side down, 85-line screen.
5. All advertisers must sign advertising contracts. If an advertiser wishes to break a signed contract, advertiser must pay the total value remaining on the contract. All orders become non-cancelable 10-days before the closing date.
6. All checks and money orders are to be made payable to the **Los Angeles Black Business Expo & Trade Show.** (*No cash, checks preferred please, whether mailed or walked-in.*) Thank you!